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Tourism: Markets attentive to the global airline situation

By Latin Press December 5, 2020

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Brussels, Dec 5 (Prensa Latina).- The current situation of airlines due to the economic impact of Covid-19 is today a permanent point of attention for the markets and the travel industry. Recently, the International Air Transport Association (IATA) indicated in a report that passenger traffic will decrease 66 percent during 2020 compared to 2019, three points more than the previous calculation.

The organization lowered its previous growth forecasts after very depressed demand during August with a decrease of 75.3 percent compared to the same period of the previous year.

The record for the eighth month represented a slight improvement when compared to the annual contraction of 79.5 percent in July, the report details.

However, IATA noted that domestic markets outperform international markets in terms of recovery, although most remained substantially below the figures from a year ago.

According to flight data, the rebound in air passenger services was halted in mid-August by the return of government restrictions in the face of new Covid-19 outbreaks in several key markets.

This affects despite the optimism of some businessmen and company CEOs about the recovery, based on the news about vaccine candidates against the disease.

In fact, a survey conducted by IATA shows a high rate of travelers who are willing to be tested as part of the travel process.

European airlines, such as Alitalia and Lufthansa, are the first to raise their voices to carry out Covid-Free flights, expanding confidence when flying.

The Safe Travel Barometer publication expanded its data coverage around the world and revealed elements of health and safety protocols for travelers and employees.

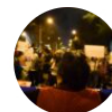
In this sense, they are supported by an independent audit with more than 20 different parameters applied to the experience of air travel from pre-boarding during boarding and on board

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applied to the experience of air travel, from pre-boarding, boarding and unloading.

This is completed with hygiene and safety measures related to the pandemic, as another effort to face the problems that airline companies already have.

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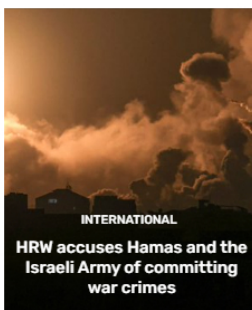
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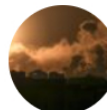
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